



RATIO TRADING

Sponsorship Media Kit

ABOUT

RatioTrading is an online trading and financial educational company. Our main focus as a company is to help and educate traders on the proper use of Fibonacci trading tools. Since our own trading is solely based on using Fibonacci technical analysis in the markets, we do our absolute best to really help and teach traders the importance of how to use these tools correctly, along with key factors in trading success such as emotional control and discipline.

SPONSORSHIP

RatioTrading isn't just another site to throw a banner on. As a matter of fact, we don't even offer traditional banner advertising.

WHY SPONSOR?

RatioTrading.com has gained a loyal following throughout the trading and investment community because of its honest, straight forward approach to analyzing the markets with rules and discipline. Investors and traders simply love what we represent as a company, and we believe the benefits can be passed to you.

EXCLUSIVITY

We only accept one brand per sponsorship period. This allows you to get the focus and attention that you deserve. We want you to gain the most from our program.

PROMOTE YOUR BRAND

Every brand has a great story to tell. With RatioTrading sponsorship, you can target and reach the right audience through a variety of RatioTrading resources. Link to any part of your site so users can see exactly what you want.

CLEAN AND PROFESSIONAL

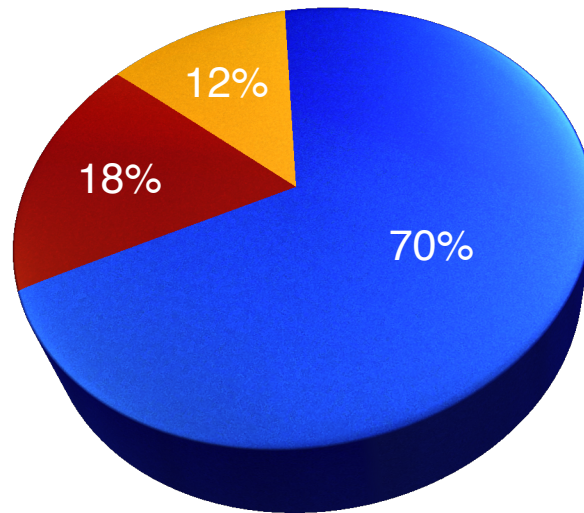
RatioTrading sponsorships are implemented with great care. We strive to target our members with an excellence that is unmatched in the trading education industry.

WHO VISITS RATIOTRADING?

● Full-Time Trader

● Part-Time Trader

● Starting Trader



OTHER STATISTICS

- Over 100,000 page views per month and rapidly increasing
- 46% increase in traffic since January 1st, 2011 with an average monthly growth rate of 10%
- Average Time on Site: 3 minutes 52 seconds
- Average Page views per visitor: 3.10
- 81% of visits are from U.S. - 10% World - 8% Canada
- 30% of visitors per month are unique visitors
- Maximized Exposure - Average of 2 minutes 57 seconds on Free Video Page (where your ad will be placed)
- Currently over 10,000 [Free Video Newsletter](#) subscribers.


ADDITIONAL INFO CAN BE FOUND
www.ratiotrading.com/sponsorship

DETAILS

- One week dedicated to your company with the option to sponsor an additional week at a discount
- Free Daily Video Commercial: 10 -20 second message delivered at the start of each free video
- 270x160 clickable banner ad visible on Free Video Page
- Link in the RatioTrading RSS video and blog feeds
- One Educational article – one per week which will be sent out through our social channels and archived on the site
- End of week Tweet thanking the sponsor - Followers 3850 as of July 25, 2011
- Two Sponsor testimonials in our Trading Podcast: Mind over Emotion – current reach 3k per week
- One Podcast Interview when you purchase two weeks

S&P Analysis Wednesday, July 20th, 2011

This video is sponsored by

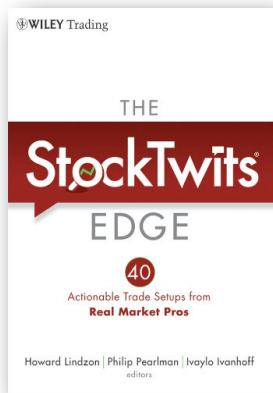


Learn more by visiting kinetick.com

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If the Video does not play in your Browser (mainly IE) try right clicking on the video and sliding the button over to flash (flash must be installed).

<p>Learn More About Us Learn the benefits of RatioTrading and how it can change your trading.</p> 	<p>This Weeks Sponsor Practical cost-effective service plans for stocks, futures and forex quotes.</p>  <p>LEARN MORE</p>	<p>Premium Videos See trade setups and learn trading strategies in stocks, futures, and forex.</p>  <p>SUBSCRIBE FOR ONLY \$9 A MONTH!</p>
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RATIO TRADING FEATURED IN THE STOCKTWITS EDGE

SPONSORSHIP INVESTMENT

ONE WEEK

\$500

WEEK ADD-ON

\$250

ADDITIONAL OPPORTUNITIES

WORKSHOP SPONSOR

\$1500

ARTICLE POST

\$100

TO SCHEDULE YOUR SPONSORSHIP OR IF YOU HAVE ANY QUESTIONS

sponsor@ratio trading.com

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www.ratio trading.com/sponsorship